



## Karuana Gatimu

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### Bio :

Karuana Gatimu is a technology professional with more than 20 years' experience as a business architect. With a focus on business transformation using enterprise content management, digital marketing, social, SharePoint and other essential technology she is currently the Director, Strategy & Adoption for the Discovery & Collaboration team at Microsoft in Redmond, WA. As a part of the Microsoft IT team she is responsible for driving the future vision of enterprise collaboration, social business value and application marketplaces to Microsoft's own enterprise user community and the industry at large.

Formerly, she was Director of Ecommerce & Marketing Operations & Lead SharePoint Architect for Skechers USA, Inc. Karuana believes in the power of community and is the founder and Chair of the Community Leadership Board for development of academic awareness in the collaboration space. Twice named to the *SharePoint50*, a list of worldwide top influencers in the SharePoint ecosystem she is also on the Los Angeles Committee for *Women in SharePoint*, *SharePoint Saturday* and the *Los Angeles SharePoint Users Group*. She teaches frequently about ECM strategy, enterprise social and utilizing SharePoint to transform business.

Ms. Gatimu has implemented technology projects in government, legal, non-profit and entertainment industries and owned her own marketing and consulting firm for six years. Focusing on technology as a service to business has allowed her to design and deliver cost effective solutions which serve the needs of the end user. An avid cook and lover of movies she resides in Mill Creek, WA with her husband.