

Microsoft® IT

Be What's Next

Transforming Business

Driving to the Modern Collaboration Model

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Getting the Most from SharePoint Saturday Redmond

Education

Take one course outside your normal discipline

Learn More @ your local SharePoint Group! <http://psspug.org>

#SharePoint #SPHelp

Networking

Use Twitter & LinkedIn to stay connected.

Search on key #hashtags to find valuable information

Meet at least 5 new people

#SPSRed #SPC12

About Me

Responsible for internal SharePoint adoption and demand management for Microsoft

Frequent speaker & author on gaining business value from SharePoint & other ECM tools.

AIIM certified ECM Practitioner with 20 years experience

Formerly Chief SharePoint Architect & Director, Ecommerce & Marketing Operations for SKECHERS USA, Inc.

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SharePoint Enthusiast

A dark blue rectangular box containing the text "Technology" in white, sans-serif font.

Technology

A dark blue rectangular box containing the text "Marketing" in white, sans-serif font.

Marketing

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Business
Operations

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Collaboration

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Social

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Productivity

About You

How Many People On...

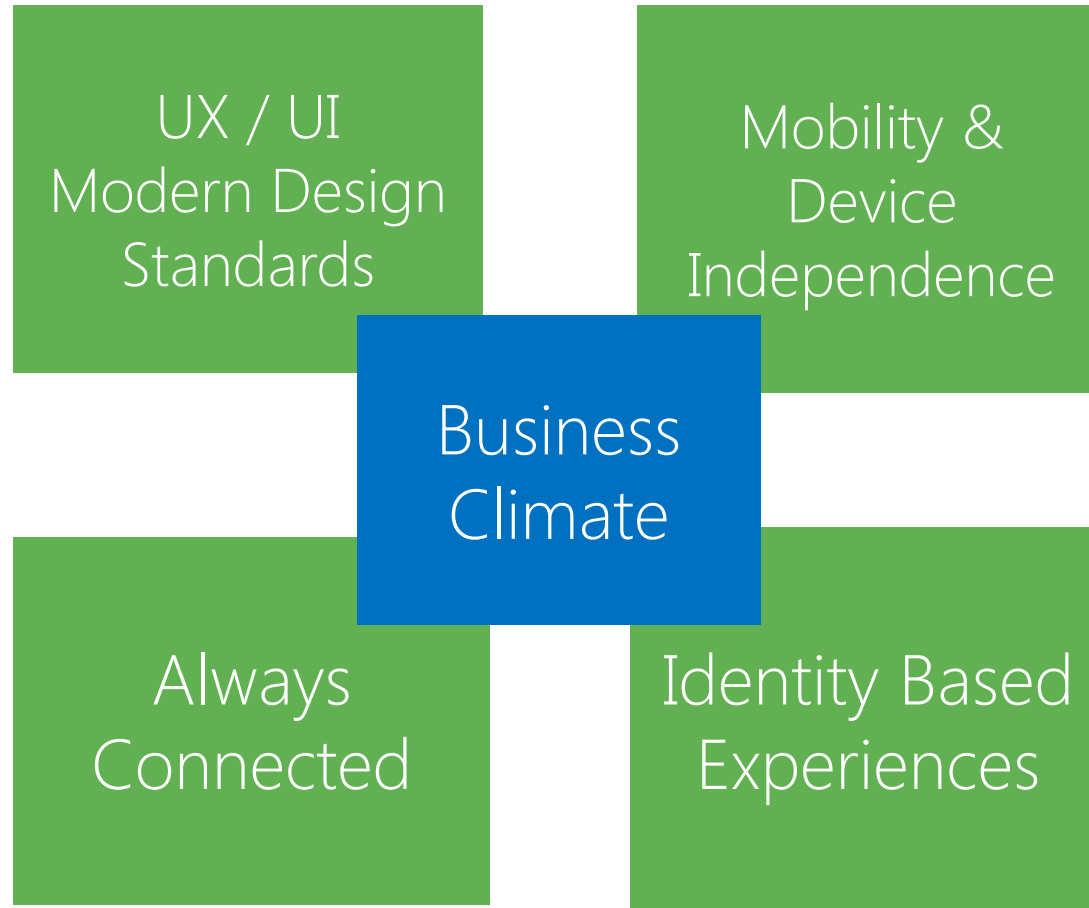
O365 in the Cloud?

SharePoint 2010?

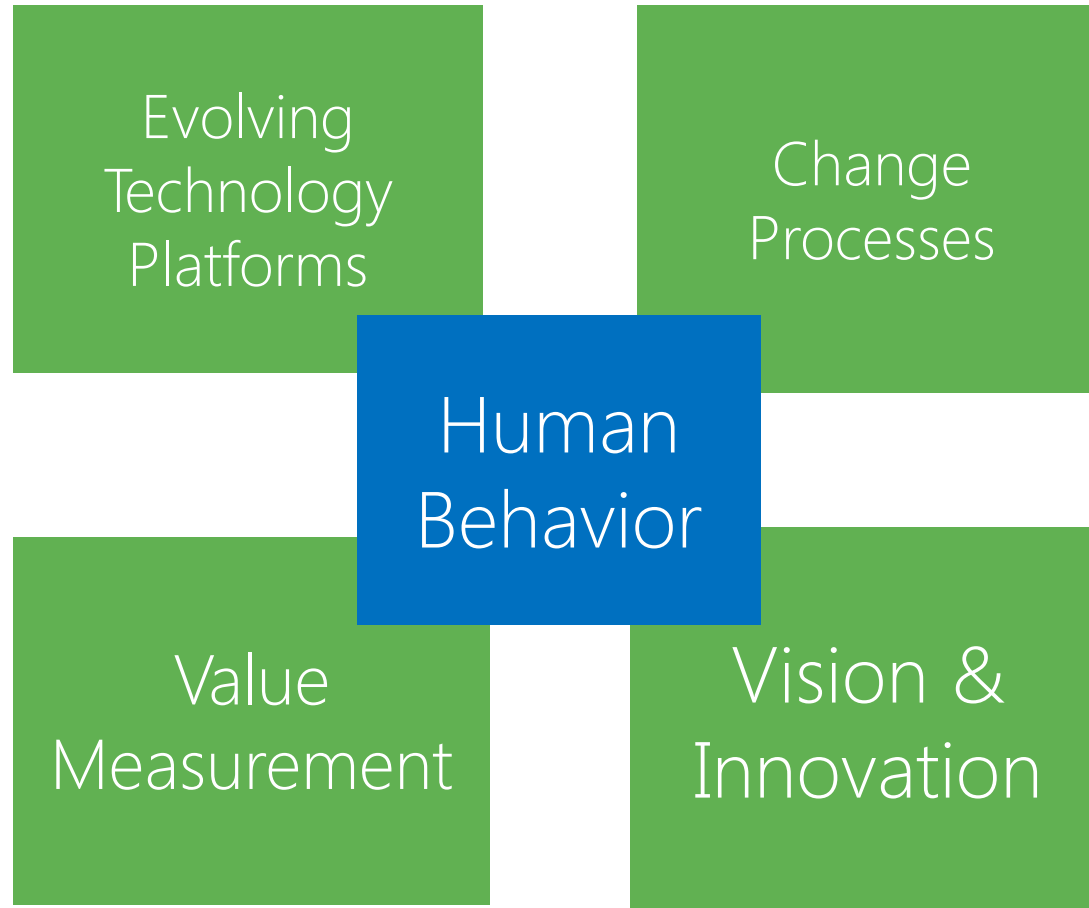
SharePoint 2007?

SharePoint 2003?

Influences Driving Change



Gaps in Ability to Respond to Change



Scenario Based Innovation

3rd Party collaboration

Mobile form factor needs

Real Time IT

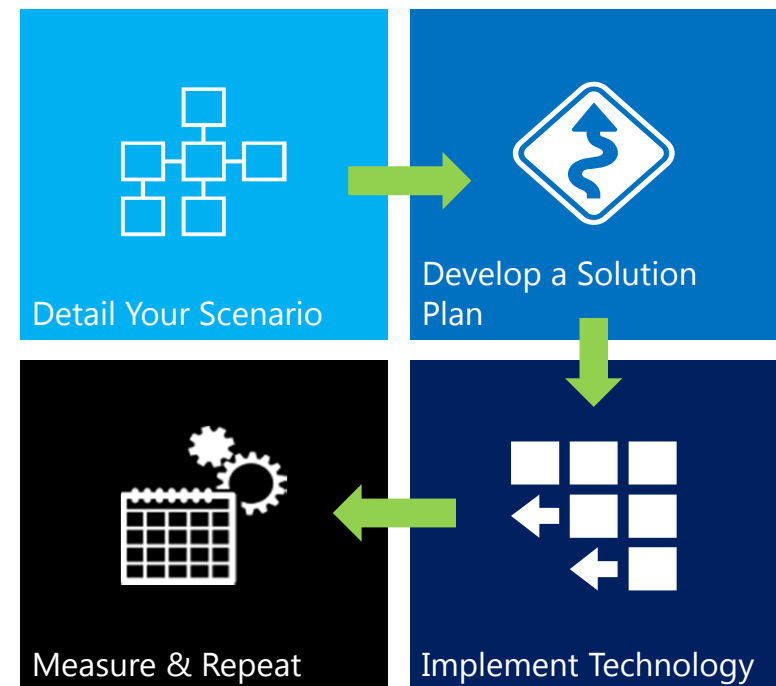
Big Data

Customer Service

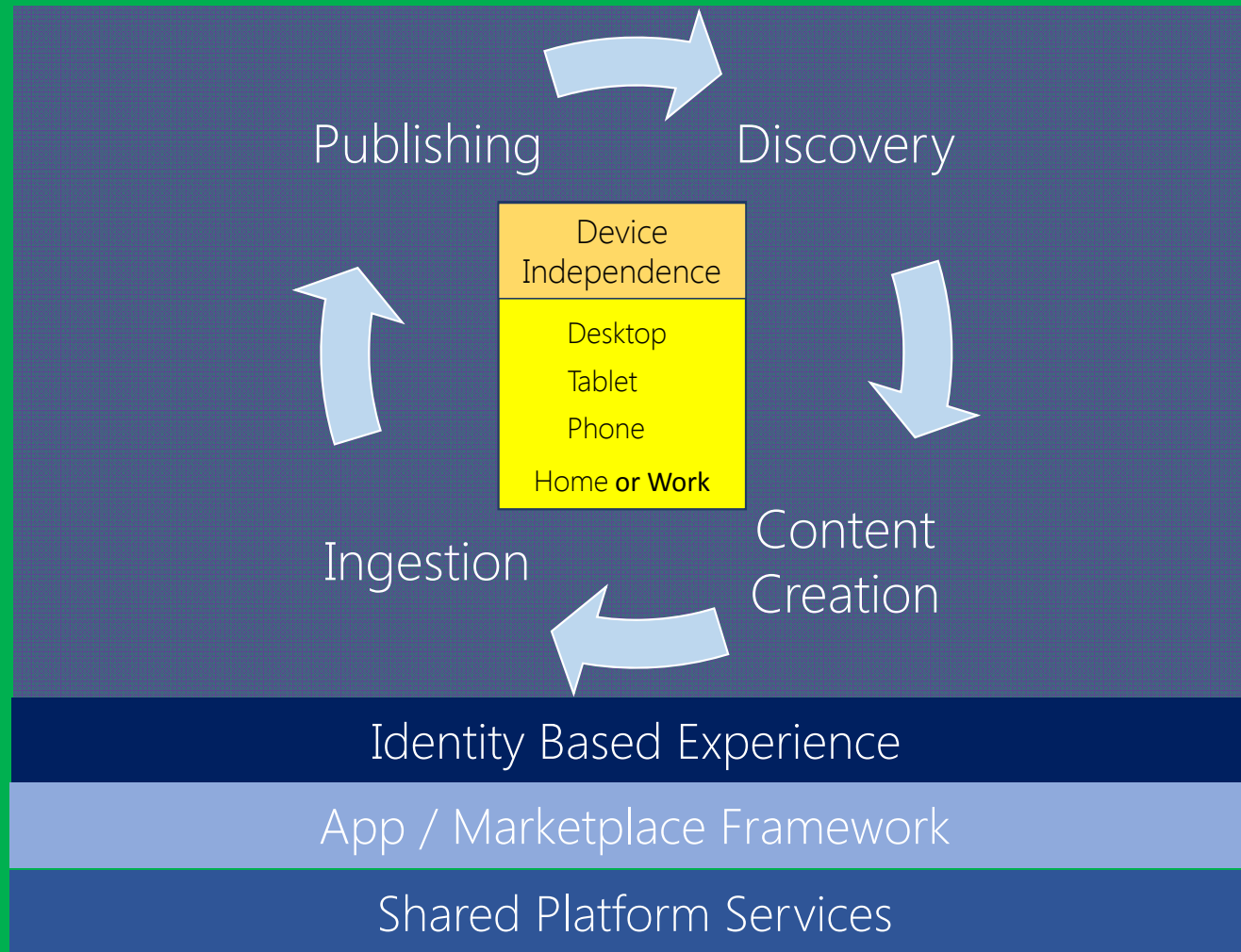
Process Automation & Transparency

Governance & Risk Management

Service/Manufacturing Line Collaboration



Modern Collaboration Model



Key Take-Aways

Use scenario based innovation to drive greater business value.

It is still technology – strategy, governance and executive buy in are requirements for success.

Metrics are key – demonstrate success with clear metrics on discoverability and collaboration.

Architect solutions considering new development tools & form factors.

REMEMBER: We are driving changes in human behavior. Be prepared to manage the change with clear & frequent communication.

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